



## Multicam Post-production behind The Voice

For Wall to Wall, the producers of BBC 1's The Voice UK, Envy Post Production used Blackbird to create a workflow for logging from a large-scale multicam setup.



### CHALLENGE

Wall to Wall needed to work with a 17-camera multicam setup with 8 audio tracks from each HD camera source.

Standard Avid workflow only supported up to 9 cameras. Using low-budget computers with Core i3 processors, their logging team needed to remotely log all camera feeds simultaneously, with the option for rough cutting.

*"Having easy access to each artist's timelines, including notes, greatly helped the first few weeks of edit."*

**Jai Cave**

Head of Operations, Envy Post Production

*"With so much footage to organise, The Voice UK particularly benefits from Blackbird's accessibility and flexibility."*

**Helena Ely**

Head of Production, Wall to Wall

## SOLUTION

**Compatibility with the Avid workflow.** The Wall to Wall crew sent MXF camera proxies to a watch folder in Avid storage where from the Blackbird Edge Server at Envy's studios ingested them into Blackbird

**Blackbird's interface played all 17 camera feeds** synched together in individual play windows

**Easy logging platform:** the play windows allowed loggers to start, stop and log each video with customisable keyboard shortcuts

**Producers could easily search** through logged timelines in previous footage to create structured edits of each artist's journey

**Metadata is linked back to Avid** to finish the edit by conforming the full resolution media.

The flexibility of Blackbird allowed Wall to Wall to optimise production workflow and enable loggers to log media 17 times faster.

## BENEFITS

### Powered by proxies

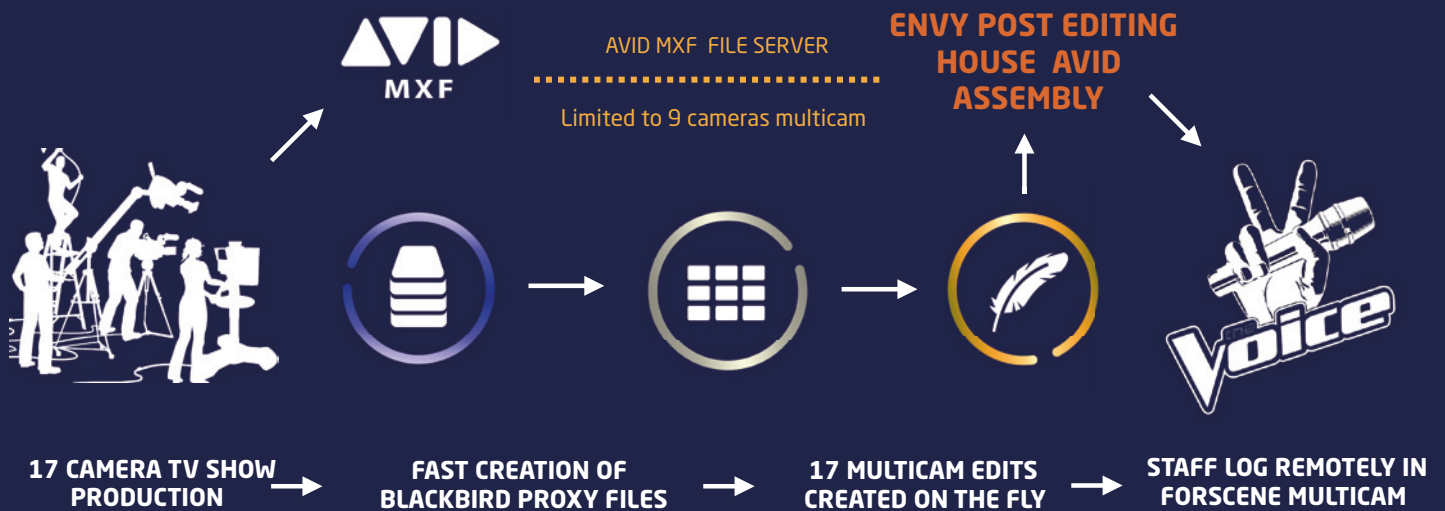
Blackbird's codec enables playback of proxy media on low cost, low bandwidth connections.

### Remote access in the cloud

Video files could instantly be accessed and managed in Blackbird from anywhere in the world on a standard internet connection.

### Live & scalable network

Multiple concurrent users could be added to work within the platform.



17 CAMERAS

MULTICAM LOGGING

MXF EXPORT

## GET IN TOUCH

To find out how Blackbird can transform your broadcast production workflow, get in touch with our team today.