



CHALLENGE

Wall to Wall needed to work with a 17-camera multicam setup with 8 audio tracks from each HD camera source.

Standard Avid workflow only supported up to 9 cameras. Using low-budget computers with Core i3 processors, their logging team needed to remotely log all camera feeds simultaneously, with the option for rough cutting.

"Having easy access to each artist's timelines, including notes, greatly helped the first few weeks of edit."

Jai Cave

Head of Operations, Envy Post Production

"With so much footage to organise, The Voice UK vastly benefited particularly from Blackbird's accessibility and flexibility."

Helena Ely

Head of Production, Wall to Wall

SOLUTION

Compatibility with the Avid workflow: Allowed the Wall to Wall crew to send MXF camera proxies to a watch folder in the Avid storage. There the Blackbird Edge Server at Envy's studios ingested them into the Blackbird system.

Blackbird's interface played all 17 camera feeds: Synced together in individual play windows.

Easy logging platform: With play windows that allowed loggers to start, stop and log each video with customisable keyboard shortcuts.

Producers could easily search: Through logged timelines in previous footage to create structured edits of each artist's journey

Metadata is linked back to Avid: To finish the edit by conforming the full resolution media.

The flexibility of Blackbird allowed Wall to Wall to optimise production workflow and enable loggers to log media 17 times faster.

BENEFITS

Powered by proxies

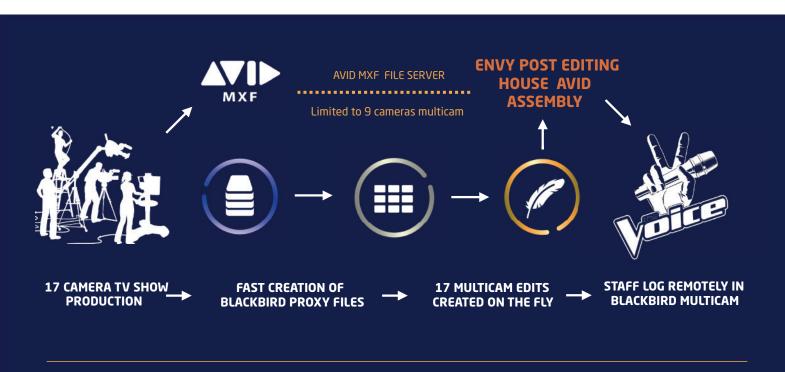
Blackbird's codec enables playback of proxy media on low cost, low bandwidth connections.

Remote access in the cloud

Video files could instantly be accessed and managed in Blackbird from anywhere in the world on a standard internet connection.

Live & scalable network

Multiple concurrent users could be added to work within the platform.



17 CAMERAS

MULTICAM LOGGING

MXF EXPORT

GET IN TOUCH

To find out how Blackbird can transform your broadcast production workflow, get in touch with our team today.

