

TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer and to the FCA in Microsoft Word format if possible)

| | | | | |
|--|---|---|--------------------------------|--|
| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attachedⁱ: | | BLACKBIRD PLC | | |
| 1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate) | | | | |
| Non-UK issuer | | | | <input type="checkbox"/> |
| 2. Reason for the notification (please mark the appropriate box or boxes with an "X") | | | | |
| An acquisition or disposal of voting rights | | | | <input type="checkbox"/> |
| An acquisition or disposal of financial instruments | | | | <input type="checkbox"/> |
| An event changing the breakdown of voting rights | | | | <input type="checkbox"/> |
| Other (please specify) ⁱⁱⁱ : by means of a court-sanctioned scheme of arrangement, a merger of Miton Group plc and Premier Asset Management Group plc completed on 15th November, 2019. As a consequence, the regulated subsidiaries of those two firms are now wholly-owned subsidiaries of Premier Miton Group plc; namely Premier Fund Managers Limited (FRN 143097), Miton Asset Management Limited (FRN 115241) and Miton Trust Managers Limited (FRN 220241). | | | | X |
| 3. Details of person subject to the notification obligation^{iv} | | | | |
| Name | | PREMIER MITON GROUP PLC | | |
| City and country of registered office (if applicable) | | London, UK | | |
| 4. Full name of shareholder(s) (if different from 3.) ^v | | | | |
| Name | | PREMIER MITON GROUP PLC | | |
| City and country of registered office (if applicable) | | London, UK | | |
| 5. Date on which the threshold was crossed or reached^{vi}: | | 15/11/2019 | | |
| 6. Date on which issuer notified (DD/MM/YYYY): | | 19/11/2019 | | |
| 7. Total positions of person(s) subject to the notification obligation | | | | |
| | % of voting rights attached to shares (total of 8. A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights of issuer ^{vii} |
| Resulting situation on the date on which threshold was crossed or reached | 19.54 | N/A | 19.54 | 295,686,199 |

| | | | | |
|---|-----|-----|-----|--|
| Position of previous notification (if applicable) | N/A | N/A | N/A | |
|---|-----|-----|-----|--|

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached^{viii}

| A: Voting rights attached to shares | | | | |
|---|---|--|---|--|
| Class/type of shares ISIN code (if possible) | Number of voting rights ^x | | % of voting rights | |
| | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) | Direct (Art 9 of Directive 2004/109/EC) (DTR5.1) | Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1) |
| GB0004740477 | | 57,766,728 | | 19.54 |
| | | | | |
| | | | | |
| SUBTOTAL 8. A | 57,766,728 | | 19.54 | |

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))

| Type of financial instrument | Expiration date ^x | Exercise/ Conversion Period ^{xi} | Number of voting rights that may be acquired if the instrument is exercised/converted. | % of voting rights |
|------------------------------|------------------------------|--|--|--------------------|
| | | | | |
| | | | | |
| | | | | |
| SUBTOTAL 8. B 1 | | | | |

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

| Type of financial instrument | Expiration date ^x | Exercise/ Conversion Pe- riod ^{xi} | Physical or cash settlement ^{xii} | Number of voting rights | % of voting rights |
|------------------------------|------------------------------|---|--|-------------------------|--------------------|
| | | | | | |
| | | | | | |
| | | | | | |
| SUBTOTAL 8.B.2 | | | | | |

| 9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X") | | | |
|--|---|---|--|
| Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer ^{xiii} | | | |
| Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity ^{xiv} (please add additional rows as necessary) | | | X |
| Name^v | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
| Premier Miton Group Plc | | | |
| Premier Asset Management Midco Ltd | | | |
| Premier Asset Management Holdings Ltd | | | |
| Premier Asset Management Limited | | | |
| Premier Investment Group Ltd | | | |
| Premier Fund Managers Ltd | | | |
| | | | |
| Premier Miton Group plc | | | |
| Miton Group plc | | | |
| Miton Group Service Company Limited | | | |
| Miton Asset Management Limited | 19.54 | | 19.54 |
| | | | |
| Premier Miton Group plc | | | |
| Miton Group plc | | | |
| Miton Group Service Company Limited | | | |
| Miton Holdings Limited | | | |
| Miton Trust Managers Limited | | | |

| | |
|--|------------|
| 10. In case of proxy voting, please identify: | |
| Name of the proxy holder | N/A |
| The number and % of voting rights held | N/A |
| The date until which the voting rights will be held | N/A |

| |
|---|
| 11. Additional information^{xvi} |
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|----------------------------|--|
| Place of completion | PREMIER MITON GROUP PLC, GUILDFORD, UK |
| Date of completion | 19/11/2019 |