

Accelerate content production workflows



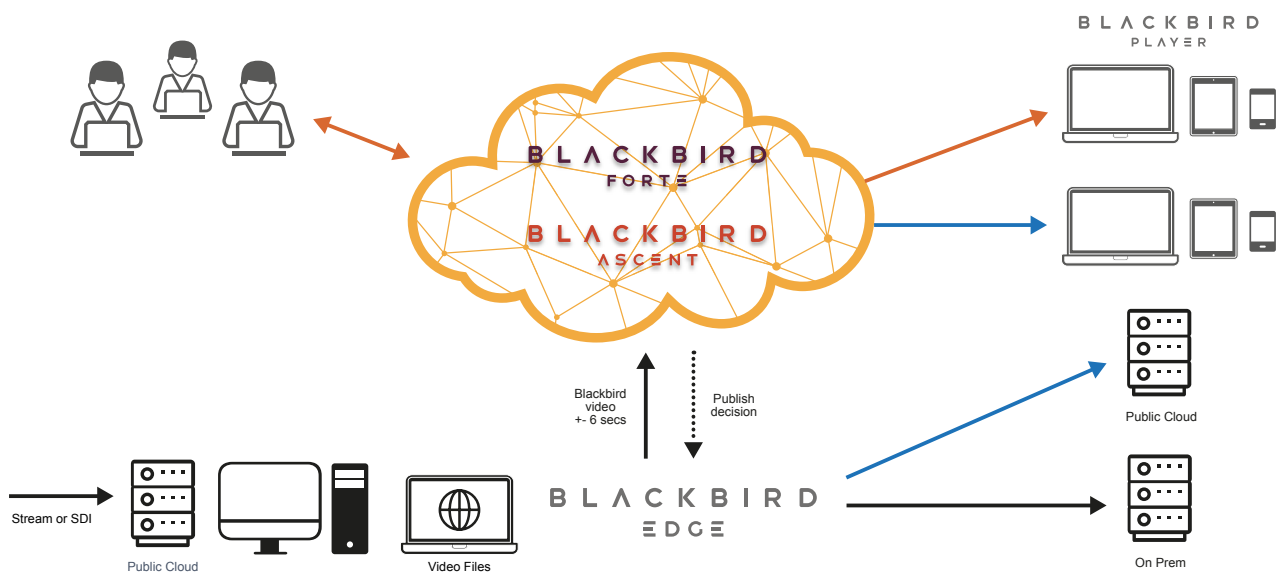
Make more content, faster and maximize your production budget without compromising on quality.



Production and post-production organizations and enterprises are embracing our sophisticated cloud tools. Blackbird is easy to install, easy to use and delivers a seamless workflow to your existing solutions.

With shrinking timelines and budgets, Blackbird helps companies maintain healthy profit margins and promote agile collaboration which are hard to realize with traditional workflows.

Platform Overview

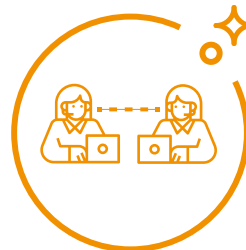


Fast access to your content anywhere



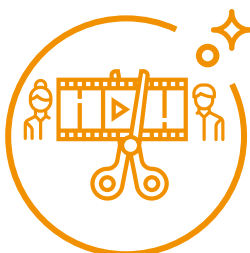
- Easy access to content in a browser for production and post-production teams.
- Flexible platform for video viewing, access and collaboration across your organization.
- Enables workforce flexibility and remote operation.
- Video waveform technology allows for quick identification of valuable content.
- Precision access to all media.
- Non-downloadable content for an extra layer of security.
- Ultra-fast video creation transcoded from your high bit-rate.
- No requirement for transport of high-bit-rate to the cloud.

Complete freedom and significant ROI



- Your team can work simultaneously on the same workflows and projects in real time.
- De-coupling of ingest and edit content enables remote editing from anywhere.
- Easy to learn and works in a browser on very low bandwidth – no need for expensive editing suites, training and travel costs.
- By working in the cloud all the processing power you need is performed remotely.
- Interoperable with your existing infrastructure and systems as well as all major public cloud providers.

Quickly and efficiently perform story logging and editing



- Find content easily and rapidly.
- Powerful logging and review capabilities.
- Flexible workspace with story, log and edit views.
- Rapid metadata-based timeline creation.
- Up to 18 video tracks and 36 audio tracks with advanced synchronisation tools.
- Collaborative environment with productivity toolsets embedded.

Seamless interoperability for improved productivity



- Rich support for Avid Media Composer and Adobe Premiere.
- Complimentary options to enhance existing workflows.
- Blackbird player for instant review of content to accelerate decision making.
- Interchange video and decisions with other applications.
- Save time and expense through cloud efficiencies.

CONTACT US

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