TR-1: Standard form for notification of major holdings

NOTIFICATION OF MAJOR HOLDINGS (to be sent to the relevant issuer <u>and</u> to the FCA in Microsoft Word format if possible)ⁱ

| 1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: | | | BLACKBIRD PLC | | | |
|---|---|---------------|--|-----------------------|------------|---|
| 1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate) | | | | | priate) | |
| Non-UK issuer | | | | | | |
| 2. Reason for the no | otification (please ma | ark the appro | opriate box o | or boxes with an "X") | | |
| An acquisition or disposal of voting rights | | | | | | Х |
| An acquisition or disp | osal of financial instrum | nents | | | | |
| An event changing the | e breakdown of voting r | rights | | | | |
| Other (please specify |) ⁱⁱⁱ : | | | | | |
| 3. Details of person subject to the notification obligation | | | | | | |
| Name | | | CANACCORD GENUITY GROUP INC | | | |
| City and country of registered office (if applicable) | | | VANCOUVER, CANADA | | | |
| 4. Full name of sha | 4. Full name of shareholder(s) (if different from 3.) | | | | | |
| Name | | | DISCRETIONARY CLIENTS | | | |
| City and country of registered office (if applicable) | | | As above | | | |
| 5. Date on which the threshold was crossed or reached [#] : | | | 04 FEBRUARY 2022 | | | |
| 6. Date on which issuer notified (DD/MM/YYYY): | | | 07 FEBRUARY 2022 | | | |
| 7. Total positions o | f person(s) subject to | o the notific | cation oblig | ation | | |
| | % of voting rights at- tached to shares (to- | | Total number voting rights in issuer (8.A 8.B) vii | held | | |
| Resulting situation on the date on which threshold was crossed or reached | 4.8881 | | , | 4.8881 | 17,966,863 | |
| Position of previous notification (if applicable) | 6.0455 | | | 6.0455 | | |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached^{viii} A: Voting rights attached to shares Class/type of Number of voting rights^{ix} % of voting rights shares Direct Indirect Direct Indirect ISIN code (if possible) (DTR5.1) (DTR5.2.1) (DTR5.1) (DTR5.2.1) GB0004740477 17,966,863 4.8881

| SUBTOTAL 8. A | 17,966,863 | 4.8881 |
|---------------|------------|--------|
|---------------|------------|--------|

| B 1: Financial Instruments according to DTR5.3.1R (1) (a) | | | | | |
|---|------------------------------|--|--|--------------------|--|
| Type of financial instrument | Expiration date ^x | Exercise/ Conversion Period ^{**} | Number of voting rights that may be acquired if the instrument is exercised/converted. | % of voting rights | |
| | | | | | |
| | | | | | |
| | | | | | |
| | | SUBTOTAL 8. B 1 | | | |

| Type of financial instrument | Expiration date ^x | Exercise/ Conversion Pe- riod xi | Physical or cash settlement ^{xii} | Number of voting rights | % of voting rights |
|------------------------------|------------------------------|--|--|-------------------------|--------------------|
| | | | | | |
| | | | | | |
| | | | | | |
| | | | SUBTOTAL 8.B.2 | | |

| 9. Information in relation applicable box with an "X") | to the person subject to t | the notification obligation | (please mark the | |
|---|--|-----------------------------|-----------------------------------|-------|
| | tion obligation is not controlled g(s) holding directly or indirectly | | | |
| | takings through which the voti ctively held starting with the ul as necessary) | | on or legal entity ^{xiv} | Х |
| | | % of voting rights | T () () () | • • • |

| Name× | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|--|--|--|---|
| Canaccord Genuity Group Inc. | 4.8881 | | 4.8881 |
| Canaccord Genuity Wealth Group Holdings Limited | 4.8881 | | 4.8881 |
| Canaccord Genuity Wealth Group Holdings (Jersey) Limited | 4.8881 | | 4.8881 |
| Canaccord Genuity Wealth Group Limited | 4.8881 | | 4.8881 |
| Hargreave Hale Ltd | 4.8881 | | 4.8881 |

| 10. In case of proxy voting, please identify: | | |
|---|--|--|
| Name of the proxy holder | | |
| The number and % of voting rights held | | |
| The date until which the voting rights will be held | | |

| 11. Additional information ^{x/i} | | | |
|---|--|--|--|
| | | | |
| | | | |

| Place of completion | BLACKPOOL, ENGLAND |
|---------------------|--------------------|
| Date of completion | 07 FEBRUARY 2022 |