



**B L A C K B I R D**

**BLACKBIRD PLC**

*(Incorporated and registered in England and Wales under the Companies Act 2006 with registered number 03507286)*

**THIS DOCUMENT IS IMPORTANT AND REQUIRES YOUR IMMEDIATE ATTENTION. If you are in any doubt as to the action you should take, you are recommended to seek your own financial advice immediately from your stockbroker, bank manager, solicitor, accountant or other independent financial adviser authorised under the Financial Services and Markets Act 2000.**

7 May 2020

Dear Shareholder,

**Blackbird plc (the 'Company') – 2020 Annual General Meeting**

The Company's circular dated 7 May 2020, which includes Notice of its 2020 Annual General Meeting, has been published and is available for download from the following website:

[www.blackbird.video](http://www.blackbird.video)

The Company's circular can be found in the 'Investors' section. To access the document, you will need to have Adobe Acrobat Reader or an alternative pdf file reader.

**The Annual General Meeting of the Company will be held at 11.00 a.m. on 1 June 2020 at Tuition House, 27-37 St. George's Road, London SW19 4EU but, in light of current UK Government 'Stay at Home Measures' to deal with the COVID-19 pandemic, all shareholders are encouraged to submit their vote by proxy in lieu of attending the AGM and it is currently envisaged that anyone seeking to attend the meeting will be refused entry.**

You may submit your proxy vote electronically using the Share Portal Service at the following website and the notes at the end of the Notice of Annual General Meeting provide relevant instructions:

[www.signalshares.com](http://www.signalshares.com).

Alternatively, you may request a hard copy proxy form directly from the Company's registrars, Link Asset Services, 34 Beckenham Road, Kent, BR3 4TU, telephone number: 0371 664 0391. Calls are charged at the standard geographic rate and will vary by provider. Calls outside the United Kingdom will be charged at the applicable international rate. Link Asset Services are open between 09:00 hrs - 17:30 hrs, Monday to Friday excluding public holidays in England and Wales.

Thank you for having consented to receive this report via the Company's website rather than in hard copy form, as this contributes to cost savings for the Company and minimises unnecessary paper usage, consistent with the Company's social and environmental policies.

Yours faithfully

**Martin Kay**  
*Company Secretary*

This communication has also been sent to certain beneficial owners of shares that have been nominated by their registered holders of shares to enjoy information rights in accordance with section 146 of the Companies Act 2006. **Such persons are advised that, in order to vote at the forthcoming Annual General Meeting, they must issue an instruction to the registered holder of their shares.** The Company may only accept instructions from registered holders of its shares and would therefore be unable to act upon any instructions received from nominated persons.

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