

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB0004740477

Issuer Name

BLACKBIRD PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights; An event changing the breakdown of voting rights

3. Details of person subject to the notification obligation

Name

Premier Miton Group plc

City of registered office (if applicable)

GUILDFORD

Country of registered office (if applicable)

United Kingdom

4. Details of the shareholder

Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above

City of registered office (if applicable)

Country of registered office (if applicable)

5. Date on which the threshold was crossed or reached

05-Mar-2024

6. Date on which Issuer notified

06-Mar-2024

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer

Resulting situation on the date on which threshold was crossed or reached	16.063386	0.000000	16.063386	61990295
Position of previous notification (if applicable)	15.912370	0.000000	15.912370	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB0004740477		61990295		16.063386
Sub Total 8.A	61990295		16.063386%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Sub Total 8.B1				

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Sub Total 8.B2					

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold

Premier Miton Group plc	Premier Miton Group Plc (Chain 1)			
Premier Miton Group plc	Premier Asset Management Midco Ltd (Chain 1)			
Premier Miton Group plc	Premier Asset Management Holdings Ltd (Chain 1)			
Premier Miton Group plc	Premier Asset Management Limited (Chain 1)			
Premier Miton Group plc	Premier Investment Group Ltd (Chain 1)			
Premier Miton Group plc	Premier Fund Managers Ltd (Chain 1)	16.063386		16.063386%
Premier Miton Group plc	Premier Miton Group Plc (Chain 2)			
Premier Miton Group plc	Premier Asset Management Midco Ltd (Chain 2)			
Premier Miton Group plc	Tellworth Investments LLP (Chain 2)			

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information**12. Date of Completion****13. Place Of Completion**