

26 March 2024

**Blackbird plc  
(the “Company”)**

**Change of registered office**

Blackbird plc (AIM:BIRD), the technology licensor, developer and seller of market-leading cloud native video editing platform, Blackbird, announces that it will change its registered office address, with effect from 2 April 2024, to:

LABS House,  
15-19 Bloomsbury Way  
London  
WC1A 2TH.

**Contacts:**

**Blackbird plc**

Tel: +44 (0)20 8879 7245

Ian McDonough, Chief Executive Officer

Stephen White, Chief Operating and Financial Officer

**Allenby Capital Limited** (Nominated Adviser and Broker)

Tel: +44 (0)20 3328 5656

Nick Naylor / Piers Shimwell (Corporate Finance)

Amrit Nahal / Guy McDougall (Equity Sales and Corporate Broking)

**About Blackbird plc**

Blackbird plc operates in the fast-growing SaaS and cloud video market. It has created Blackbird®<sup>®</sup>, the world’s most advanced suite of cloud-native computing applications for video all underpinned by its lightning fast codec. Blackbird plc’s patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud. Blackbird®<sup>®</sup> enables multiple applications, which are used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

Since it is cloud-native, Blackbird®<sup>®</sup> removes the need for costly, high-end workstations and can be used from almost anywhere on almost any device. It also allows full visibility on multi-location digital content, improves time to market for live content such as video clips and highlights for digital distribution, and ultimately results in much more effective monetisation. Blackbird plc is a licensor of its core video technology under its ‘Powered by Blackbird’ licensing model. Enabling video companies to accelerate their path to true cloud business models, licensees benefit from power and carbon reductions, cost and time savings, less hardware and bandwidth requirements and easy scalability. elevate.io, built using Blackbird core technology, is the company’s new creator SaaS product, a browser based end-to-end content creation tool aimed at the Creator Economy.

[www.blackbird.video](http://www.blackbird.video) [www.linkedin.com/company/blackbird-cloud](http://www.linkedin.com/company/blackbird-cloud)  
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