

28 May 2024

**Blackbird plc
(the “Company”)**

**Notice of annual general meeting and posting of annual report and accounts
Board change**

Notice of annual general meeting

Blackbird plc (AIM:BIRD), the technology licensor, developer and seller of market-leading cloud native video editing platform, Blackbird, and developer of the multiplayer editor in a browser, elevate.io, announces that the Company’s 2024 Annual General Meeting (the “AGM”) will be held at 10.30 a.m. on 18 June 2024 at the offices of Blake Morgan, 6 New Street Square, London, EC4A 3DJ.

A circular containing the notice of the AGM has been posted to those shareholders who have elected to receive hard copy communications and is available on the Company’s website at www.blackbird.video/investor-relations.

The AGM will be run as an open meeting and shareholders are welcome to attend the meeting in person.

However, in order to ensure that shareholders are able to follow the proceedings of the AGM without attending in person, the Company will provide access online via the Investor Meet Company platform. However, please note that shareholders will not be able to vote online at the AGM via the Investor Company Meet platform and are therefore requested to submit their votes via proxy, as early as possible. Shareholders are invited to submit any questions for the Board to consider. Questions can be pre submitted ahead of the AGM via the Investor Meet Company platform before 9.00 am the day before the AGM or submitted at any time during the AGM itself by shareholders. Questions will also be able to be asked at the AGM by those attending the AGM in person.

Shareholders that wish to attend the AGM remotely should register for the event in advance by using the following link: <https://www.investormeetcompany.com/blackbird-plc/register-investor>.

Shareholders will not receive a form of proxy for the AGM in the post. Instead, they may submit proxy votes electronically through the website of the Company’s registrars, Link Group, at <https://investorcentre.linkgroup.co.uk/Login/Login> or via the Link Investor Centre app, as set out in the notes to the notice of the AGM. Alternatively, a hard copy proxy form may be requested directly from the Company’s registrars, Link Group, Central Square, 29 Wellington Street, Leeds LS1 4DL (email: shareholderenquiries@linkgroup.co.uk, telephone number: 0371 664 0300).

Posting of annual report and accounts

The Company’s report and accounts for the year ended 31 December 2023, a copy of which can be viewed at <https://www.blackbird.video/investor-relations/>, have also been sent to those shareholders who have elected to receive hard copy communications.

Board change

Andrew Bentley, non-executive Chairman of the Company, has informed the Company that he will stepping down as Chairman at the end of the AGM to pursue other business interests. He will remain a Non-Executive Director until 31 August 2024 to ensure a smooth transition as the Company actively recruits a further Non-Executive Director.

Anne de Kerckhove, the Company's senior Independent non-executive Director, will take over the role of Chair of the Board after the formal part of the AGM.

Contacts:

Blackbird plc

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Ian McDonough, Chief Executive Officer

Stephen White, Chief Operating and Financial Officer

Allenby Capital Limited (Nominated Adviser and Broker)

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Nick Naylor / Piers Shimwell (Corporate Finance)

Amrit Nahal / Guy McDougall (Equity Sales and Corporate Broking)

About Blackbird plc

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products.

Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

elevate.io, currently in general release, is the company's new multi-player content creation tool in a web browser aimed at professional teams and the Creator Economy.

Blackbird plc also licences its core video technology under its 'Powered by Blackbird' licensing model. Enabling video companies to accelerate their path to true cloud business models, licensees benefit from power and carbon reductions, cost and time savings, less hardware and bandwidth requirements and easy scalability.

www.blackbird.video www.linkedin.com/company/blackbird-cloud www.twitter.com/blackbirdcloud
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www.elevate.io