Blackbird plc

(the "Company")

Notice of Interim Results and Investor Presentation

Blackbird plc (AIM:BIRD), the technology licensor, developer and seller of the market-leading cloud video editing platform, Blackbird®, and developer of the multiplayer video editor in a browser, elevate.io, will announce its interim results for the six months ended 30 June 2024 on 10 September 2024.

Ian McDonough, Chief Executive Officer, and Stephen White, Chief Operating and Financial Officer, will give a live presentation on the interim results via the Investor Meet Company platform on the 11 September 2024 at 11.00 a.m. BST.

The presentation is open to all existing and potential shareholders of the Company. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 9.00 a.m. BST the day before the meeting or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet Blackbird plc via: https://www.investormeetcompany.com/blackbird-plc/register-investor

Investors who already follow Blackbird plc on the Investor Meet Company platform will automatically be invited.

Contacts:

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Ian McDonough, Chief Executive Officer Stephen White, Chief Operating and Financial Officer

Allenby Capital Limited (Nominated Adviser and Broker)

Nick Naylor / Piers Shimwell (Corporate Finance)
Amrit Nahal / Guy McDougall (Equity Sales and Corporate Broking)

About Blackbird plc

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products.

Tel: +44 (0)20 3328 5656

Blackbird $^{\mathbb{R}}$ a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

elevate.io is the company's new browser-based collaborative content creation platform currently in general release. <u>elevate.io</u> is built using Blackbird's core technology and is aimed at professional teams and the fast growing Creator Economy.

Blackbird plc also licences its core video technology, under its 'Powered by Blackbird' licensing model, enabling video companies to accelerate their path to true cloud business models.

www.blackbird.video www.linkedin.com/company/blackbird-cloud www.twitter.com/blackbirdcloud www.facebook.com/blackbirdplc www.youtube.com/c/blackbirdcloud