

13 February 2025

Blackbird plc
(the “Company”)

Notice of Results and Investor Presentation

Blackbird plc (AIM: BIRD), the technology licensor, developer and seller of market-leading cloud native video editing platform, Blackbird, and developer of the online collaborative video editing and content creation platform, elevate.io, will announce its final results for the year ended 31 December 2024 on 4 March 2025.

Ian McDonough, Chief Executive Officer, and Stephen White, Chief Operating and Financial Officer, will give a live presentation relating to the final results via the Investor Meet Company platform on the 5 March 2025 at 11.00 a.m. GMT.

The presentation is open to all existing and potential shareholders of the Company. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 9.00 a.m. GMT the day before the meeting or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet Blackbird plc via:

<https://www.investormeetcompany.com/blackbird-plc/register-investor>

Investors who already follow Blackbird plc on the Investor Meet Company platform will automatically be invited.

Enquiries:

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Ian McDonough, Chief Executive Officer

Stephen White, Chief Operating and Financial Officer

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Nick Naylor / Piers Shimwell (Corporate Finance)

Amrit Nahal / Guy McDougall (Equity Sales and Corporate Broking)

About Blackbird plc

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc’s patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products.

Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

elevate.io is the company’s new online collaborative content creation platform currently in general release. [elevate.io](https://www.elevate.io) is built using Blackbird’s core technology and is aimed at professional teams and the fast growing Creator Economy.

Blackbird plc also licences its core video technology, under its ‘Powered by Blackbird’ licensing model, enabling video companies to accelerate their path to true cloud business models.

www.blackbird.video www.linkedin.com/company/blackbird-cloud www.twitter.com/blackbirdcloud

www.facebook.com/blackbirdplc www.youtube.com/c/blackbirdcloud

www.elevate.io