

24 April 2025

**Blackbird plc**  
(the "Company")

**Board change**

Blackbird plc (AIM: BIRD), the technology licensor, developer and seller of market-leading cloud native video editing platform, Blackbird, and developer of the online collaborative video editing and content creation platform, elevate.io, announces that Anne de Kerckhove has informed the Company that she is unable to continue as a director of the Company.

Ms de Kerckhove sits on a number of listed and quoted company boards and has recently been informed by one of these companies that she has accumulated too many corporate governance "points" and is therefore "overboarded". As a result, Ms de Kerckhove has informed the Company that she will step down from the Company's board immediately following the conclusion of the Company's 2025 Annual General Meeting, which is expected to be held before the end of June 2025.

The Company will immediately commence the search for a new Chair.

**Contacts:**

**Blackbird plc**

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Ian McDonough, Chief Executive Officer

Stephen White, Chief Operating and Financial Officer

**Allenby Capital Limited** (Nominated Adviser and Broker)

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Nick Naylor / Piers Shimwell (Corporate Finance)

Amrit Nahal / Guy McDougall (Equity Sales and Corporate Broking)

**About Blackbird plc**

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products.

Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

elevate.io is the company's new online collaborative content creation platform currently in general release. [elevate.io](https://elevate.io) is built using Blackbird's core technology and is aimed at professional teams and the fast growing Creator Economy.

Blackbird plc also licences its core video technology, under its 'Powered by Blackbird' licensing model, enabling video companies to accelerate their path to true cloud business models.

[www.blackbird.video](https://www.blackbird.video) [www.linkedin.com/company/blackbird-cloud](https://www.linkedin.com/company/blackbird-cloud) [www.twitter.com/blackbirdcloud](https://www.twitter.com/blackbirdcloud)  
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[www.elevate.io](https://www.elevate.io)