

14 May 2025

**Blackbird plc**  
**(the “Company”)**

**Notice of annual general meeting and posting of annual report and accounts**

**Notice of annual general meeting**

Blackbird plc (AIM:BIRD), the technology licensor, developer and seller of market-leading cloud native video editing platform, Blackbird, and developer of the multiplayer editor in a browser, elevate.io, announces that the Company’s 2025 Annual General Meeting (the “AGM”) will be held at 2.00 pm on 18 June 2025 at the offices of Blake Morgan, 6 New Street Square, London, EC4A 3DJ.

A circular containing the notice of the AGM will shortly be posted to those shareholders who have elected to receive hard copy communications and is available on the Company’s website at [www.blackbird.video/investor-relations](http://www.blackbird.video/investor-relations).

The Board is keen to welcome shareholders in person to the AGM. However, shareholders who are either not able or who would prefer not to attend the meeting in person will be able to follow the meeting using the online Investor Meet Company (“IMC”) platform.

However, please note that shareholders will not be able to vote online at the AGM via the IMC platform and are therefore requested to submit their votes via proxy, as early as possible. Shareholders are invited to submit any questions for the Board to consider. Questions can be pre submitted ahead of the AGM via the IMC platform before 9.00 am on the day before the AGM or submitted at any time during the AGM itself by shareholders. Questions will also be able to be asked at the AGM by those attending the AGM in person.

Shareholders that wish to attend the AGM remotely should register for the event in advance by using the following link: <https://www.investormeetcompany.com/blackbird-plc/register-investor>.

Shareholders will not receive a form of proxy for the AGM in the post. Instead, they may submit proxy votes electronically through the website of the Company’s registrars, MUFG Corporate Markets, at <https://uk.investorcentre.mpms.mufg.com> or via the Investor Centre app, as set out in the notes to the notice of the AGM. Alternatively, a hard copy proxy form may be requested directly from the Company’s registrars, MUFG Corporate Markets, PXS 1, Central Square, 29 Wellington Street, Leeds LS1 4DL (email: [shareholderenquiries@cm.mpms.mufg.com](mailto:shareholderenquiries@cm.mpms.mufg.com), telephone number: 0371 664 0300).

All proxy votes (whether submitted electronically or in hard copy form) must be received at least two business days before the time of the AGM.

**Posting of annual report and accounts**

The Company’s report and accounts for the year ended 31 December 2024, a copy of which can be viewed at <https://www.blackbird.video/investor-relations/>, will also be sent to those shareholders who have elected to receive hard copy communications.

**Contacts:**

**Blackbird plc**

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**Allenby Capital Limited** (Nominated Adviser and Broker)

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Nick Naylor / Piers Shimwell (Corporate Finance)

Amrit Nahal / Guy McDougall (Equity Sales and Corporate Broking)

### **About Blackbird plc**

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products.

Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

elevate.io is the company's new online collaborative content creation platform currently in general release. [elevate.io](https://elevate.io) is built using Blackbird's core technology and is aimed at professional teams and the fast growing Creator Economy.

Blackbird plc also licences its core video technology, under its 'Powered by Blackbird' licensing model, enabling video companies to accelerate their path to true cloud business models.

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[www.elevate.io](https://www.elevate.io)