

24 July 2025

Blackbird plc
(the “Company”)

Result of General Meeting

Total voting rights

Blackbird plc (AIM:BIRD), the technology licensor, developer and seller of both the market-leading cloud native video editing platform, Blackbird, and the multiplayer editor in a browser, elevate.io, announces that at the Company’s General Meeting held earlier today, the resolution was duly passed on a show of hands.

Application will be made to the London Stock Exchange plc for the 4,305,461 Retail Offer Shares, the 4,499,997 Subscription Shares and the 23,458,942 Conditional Placing Shares to be admitted to trading on AIM (“**Admission**”). Subject to the passing of the Resolution, it is expected that Admission will become effective and dealings in the 4,305,461 Retail Offer Shares, the 4,499,997 Subscription Shares and the 23,458,942 Conditional Placing Shares will commence on AIM at 8.00 a.m. on 28 July 2025.

Total voting rights

On Admission, the Company's issued ordinary share capital will consist of 458,049,306 Ordinary Shares, with one vote per share. The Company does not hold any Ordinary Shares in treasury. Therefore, on Admission, the total number of Ordinary Shares and voting rights in the Company will be 458,049,306. With effect from Admission, this figure may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

The proxy votes received from shareholders on the resolution are set out below:

	FOR*		AGAINST		Total votes cast (excluding votes withheld)	No. of votes withheld
	No. of votes for	% of total votes cast	No. of votes against	% of total votes cast		
SPECIAL RESOLUTION						
1. To authorise the Directors to allot the Conditional Placing Shares, the Subscription Shares and the Retail Offer Shares for cash on a non-pre-emptive basis and renew the authority of the Directors granted at the Company’s 2025 annual general meeting.	169,314,375	99.67%	553,115	0.33%	169,867,490	8,581

*Includes Chairman's and Third Party discretionary votes.

Capitalised terms used but not defined in this announcement have the same meanings as set out in the Company's announcements on 3 July 2025.

For further information, please contact:

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Ian McDonough, Chief Executive Officer

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Nick Naylor / Piers Shimwell (Corporate Finance)

Amrit Nahal / Guy McDougall (Sales and Corporate Broking)

About Blackbird plc

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products.

Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

elevate.io is the company's new online collaborative content creation platform currently in general release. elevate.io is built using Blackbird's core technology and is aimed at professional teams and the fast growing Creator Economy.

Blackbird plc also licences its core video technology, under its 'Powered by Blackbird' licensing model, enabling video companies to accelerate their path to true cloud business models.

www.blackbird.video

www.linkedin.com/company/blackbird-cloud

www.twitter.com/blackbirdcloud

www.facebook.com/blackbirdplc

www.youtube.com/c/blackbirdcloud

www.elevate.io