

31 July 2025

**Blackbird plc**  
(the "Company")

**Total Voting Rights**

Blackbird plc (AIM:BIRD), the technology licensor, developer and seller of both the market-leading cloud native video editing platform, Blackbird, and the multiplayer editor in a browser, elevate.io, announces that the issued share capital of the Company at the date of this announcement comprises 458,049,306 ordinary shares of 0.8p each ("Ordinary Shares"), with one voting right per share. The Company does not hold any Ordinary Shares in treasury. Therefore, the total number of Ordinary Shares and voting rights in the Company is 458,049,306.

The figure of 458,049,306 should be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in the Company under the FCA's Disclosure Guidance and Transparency Rules.

Enquiries:

**Blackbird plc**

Ian McDonough, Chief Executive Officer  
Stephen White, Chief Operating and Financial Officer

Tel: +44 (0)20 8879 7245

**Allenby Capital Limited (Nominated Adviser and Broker)**

Nick Naylor, Piers Shimwell (Corporate Finance)  
Amrit Nahal, Guy McDougall (Sales and Corporate Broking)

Tel: +44 (0)20 3328 5656

**About Blackbird plc**

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products.

Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

elevate.io is the company's new online collaborative content creation platform currently in general release. elevate.io is built using Blackbird's core technology and is aimed at professional teams and the fast growing Creator Economy.

Blackbird plc also licences its core video technology, under its 'Powered by Blackbird' licensing model, enabling video companies to accelerate their path to true cloud business models.

[www.blackbird.video](http://www.blackbird.video)

[www.linkedin.com/company/blackbird-cloud](http://www.linkedin.com/company/blackbird-cloud)

[www.twitter.com/blackbirdcloud](http://www.twitter.com/blackbirdcloud)

[www.facebook.com/blackbirdplc](http://www.facebook.com/blackbirdplc)

[www.youtube.com/c/blackbirdcloud](http://www.youtube.com/c/blackbirdcloud)

[www.elevate.io](http://www.elevate.io)