

11 September 2025

Blackbird plc
(the “Company”)

Change of the Company’s corporate website and AIM Rule 26 website

Blackbird plc (AIM:BIRD), the technology licensor, developer and seller of both the market-leading cloud native video editing platform, Blackbird, and the multiplayer editor in a browser, elevate.io, announces that it has changed its website structure.

In order to give further clarity and convenience to both investors and customers, the Company’s corporate website is now hosted at www.blackbirdplc.com and the Company’s AIM Rule 26 disclosure can be found at www.blackbirdplc.com/investors/aim-rule-26. Following this change, the Company’s www.blackbird.video website will focus solely on the Blackbird video editing platform. elevate.io’s website will remain at www.elevate.io.

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About Blackbird plc

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc’s patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products.

Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

elevate.io is the company’s new online collaborative content creation platform currently in general release. elevate.io is built using Blackbird’s core technology and is aimed at professional teams and the fast growing Creator Economy.

Blackbird plc also licences its core video technology, under its ‘Powered by Blackbird’ licensing model, enabling video companies to accelerate their path to true cloud business models.

www.blackbirdplc.com

www.blackbird.video

www.elevate.io

www.linkedin.com/company/blackbird-cloud

www.twitter.com/blackbirdcloud

www.facebook.com/blackbirdplc

www.youtube.com/c/blackbirdcloud